

# Purina® Enrich Plus® Ration Balancing Horse Feed

## HIGHLY CONCENTRATED NUTRITION FOR EASY KEEPERS

### HIGH-QUALITY PROTEIN

with essential amino acids for growth, development and muscle maintenance and repair

### CONCENTRATED VITAMINS AND MINERALS

to address nutrient deficiencies and imbalances common in unfortified grains or a forage-only diet

### CONTROLLED STARCH AND SUGAR FORMULA

with no added grains is ideal for horses sensitive to starch and sugar

### FORMULATED WITHOUT CORN AND OATS

suitable for horses with certain ingredient sensitivities

### ADDED ANTIOXIDANTS

including Selenium and Vitamin E to support overall health

### CONCENTRATED FORMULA

to provide required nutrition without excess calories

## HORSES NEED MORE NUTRITION THAN FORAGE ALONE CAN PROVIDE

Some horses—whether due to an efficient metabolism, light workload, or high-quality forage-based diet—can maintain their weight on hay or pasture with little to no feed. However, forages alone do not provide the necessary amount or balance of all nutrients, creating inconsistencies and deficiencies. This is also true for horses fed unfortified grains such as oats or corn, which are variable in their protein, vitamin and mineral content. Enrich Plus® is a concentrated, pelleted ration balancing horse feed that may be fed as a horse's sole ration along with quality hay or pasture to provide the proper balance of nutrients without unnecessary calories.



FEED GREATNESS®

# Purina® Enrich Plus® Ration Balancing Horse Feed

## ENRICH PLUS® RATION BALANCING FEED IS BEST SUITED FOR:



### EASY KEEPERS

Horses who maintain body weight and condition on hay or pasture alone, or are not able to eat the minimum recommended amount of another feed without gaining unwanted weight.



### YOUNG, GROWING HORSES

Some young horses who require concentrated nutrition to support growth and development, but with fewer calories to support slower growth rate or reduced body condition when recommended.



### STALLIONS & GESTATION MARES

Breeding horses who may need a more concentrated source of nutrition. Also appropriate for working horses who may need added protein, vitamin and mineral supplementation.

## FEEDING DIRECTIONS WITH HAY OR PASTURE

Purina® Enrich Plus® Ration Balancing Horse Feed is designed to complement and fortify hay or pasture. For more specific guidance, contact your local Purina retailer or Purina Customer Service at 800-227-8941.

	Enrich Plus® Ration Balancing Horse Feed	Minimum Hay or Equivalent Pasture
	(lbs/day)	(lbs/day)
<b>Mature Horses (1000 lbs)<sup>a</sup></b>		
Maintenance	1.0	20
Light Work	1.5-2.5	20
Moderate Work <sup>b</sup>	1.5-2.5	20
Mares through 2nd Trimester <sup>c</sup>	1.0-2.0	20
<b>Growth<sup>d</sup></b>		
4-8 months (400-700 lbs)	2.5-3.0	8-14
9-17 months (700-900 lbs)	2.0-2.5	14-18
18-24 months (900-1000 lbs)	2.0	18-20

<sup>a</sup> For horses that do not approximate this expected mature weight, feeding rates for mature horses at maintenance can be estimated based on 0.1-0.2 lbs Purina® Enrich Plus® Ration Balancer and 2.0 lbs hay or pasture per 100 lbs body weight per day.

<sup>b</sup> The additional calorie and nutrient demands of horses in more work may be better met by adding a grain or a Purina® product designed for performance horses.

<sup>c</sup> The additional calories needed during the last trimester of gestation and through lactation can be provided by adding a grain or a Purina® product designed for breeding and growing horses. For easy keeper mares in the third trimester, feed 0.2 lbs Purina® Enrich Plus® Ration Balancer per 100 lbs body weight per day.

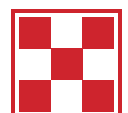
<sup>d</sup> More rapid rates of growth can be achieved by adding grain to the diet. However, given the inherent nutritional inconsistencies of straight grain diets, more rapid rates of gain are more safely and successfully achieved by feeding a Purina® product designed for growing horses.

## GUARANTEED ANALYSIS

Crude Protein (min)	32.00%
Lysine (min)	2.70%
Methionine (min)	0.42%
Threonine (min)	1.10%
Crude Fat (min)	5.00%
Crude Fiber (max)	5.50%
Acid Detergent Fiber (ADF) (max)	8.00%
Neutral Detergent Fiber (NDF) (max)	14.00%
Ash (max)	20.00%
Dietary Starch (max)	5.00%
Sugars (max)	10.00%
Calcium (Ca) (min)	3.25%
Calcium (Ca) (max)	4.25%
Phosphorus (P) (min)	1.60%
Sodium (Na) (max)	0.60%
Potassium (K) (min)	1.50%
Magnesium (Mg) (min)	0.90%
Copper (Cu) (min)	185.00 ppm
Selenium (Se) (min)	2.00 ppm
Selenium (Se) (max)	2.40 ppm
Zinc (Zn) (min)	500.00 ppm
Vitamin A (min)	18,000 IU/lb
Vitamin D <sub>3</sub> (min)	2,500 IU/lb
Vitamin E (min)	600 IU/lb



For more information, contact your local Purina retailer or visit [purinamills.com/horse-feed](http://purinamills.com/horse-feed).



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